Hi {FIRST_NAME|Friend},

We’ve all heard of Black Friday and Cyber Monday, right? The chaotic scenes of eager shoppers and too-good-to-be-true deals on everything from toys to TVs bombards our news outlets. But have you heard of #GivingTuesday?

#GivingTuesday is a global giving movement that was launched in 2012 in response to the commercialization and consumerism that follows Thanksgiving. Each year, it takes place the Tuesday after Thanksgiving: TODAY!

For us in the nonprofit world, #GivingTuesday marks the start of the year-end giving season. During this time, nearly 30% of The Next Door’s individual gifts are given by community members who believe in strengthening children and families and improving communities.

This holiday season, let’s band together and resist the materialism that swirls around us. Let’s be grateful for all we have and use it to lift up others, including Mitzi, a hard-working mom currently enrolled in our Healthy Families Home Visiting program:

“I’ve been through a lot of turmoil. Throughout my life, I’ve felt angry, desperate, and alone, and I never want to go back there again. For the sake of my four kids, I can’t go back there again. And with the help of my support network, including my home visitor from The Next Door, I never will. My mistakes don’t define who I am today. I know
benefitting The Next Door!

Mission Moments

Keep an eye on your inbox every Monday this month for inspiring Mission Moments!

what it feels like to be a good mom because I am one. I feel well and strong. I feel accomplished. I'm finally at peace."

Today, celebrate #GivingTuesday with a special gift! Give the gift of hope, connection, support, health, and so much more to thousands of our Gorge friends and neighbors, including Mitzi.

With gratitude,

Janet L. Hamada, MSW
Executive Director

P.S. Double your impact! Starting today, there is a generous $20,000 matching gift! Please give your gift today!

Phone: 541-386-6665 | Click Here To Visit Our Website!